

PRIVACY AND COOKIE POLICY

This Privacy and Cookies Policy establishes the bases on which LITTLE KINGS, SL (hereinafter, LITTLE KINGS), with registered office at C/ Ejido del puente 14, 23740 Andújar (Jaén), Spain, a company that currently operates in Spain the sale of products of the LITTLE KINGS brand, processes your personal data when you provide it to us during your experience through the website www.littlekings.es (hereinafter, "the one executed on smartphones, tablets and other mobile devices (hereinafter, "the App") or other applications, software, digital media, supports or devices enabled to interact with the online sales platform for products, services and functionalities related to the LITTLE KINGS brand in Spain (collectively, "the Platform").

Each time you use the Platform and you provide us with or we need to access any type of information that by its characteristics allows us to identify you, such as your name and surname, email, billing or shipping addresses, telephone number, type of device or debit or credit card number, etc. (hereinafter, "Personal Data"), whether to browse the Platform, purchase our products or use its services or functionalities, you will be subject to the application of this Privacy and Cookies Policy, together with the Conditions of Use and Purchase, the Wallet Conditions and other documents referenced therein (jointly "the Terms and Conditions") in force at any given time, and you must review said texts to verify that you agree with them.

1. DATA COLLECTION AND MAIN PURPOSES OF PROCESSING

Please remember that before you start using any of our services or features, you must read this Privacy and Cookies Policy, as well as the specific section on the Terms and Conditions. In this section you will be able to see if there are any particular conditions for their use, or if they require specific treatment of your Personal Data.

Failure to provide certain information indicated as mandatory may result in it not being possible to manage your registration as a user or the use of certain functionalities or services available through the Platform.

The user (you) hereby guarantees that the Personal Data provided is true and accurate and undertakes to notify any changes or modifications to them. In the event that you provide us with Personal Data of third parties, you are responsible for having informed and obtained their consent to be provided for the purposes indicated in the corresponding sections of this Privacy and Cookies Policy. Any loss or damage caused to the Platform or to the person responsible for the Platform or to any third party through the

Communication of erroneous, inaccurate or incomplete information in the registration forms will be the sole responsibility of the user.

LITTLE KINGS, as the controller, will process your Personal Data for the following purposes:

1.1 Manage your registration as a user of the Platform: Personal Data

that you provide us will be processed to identify you as a user of the Platform and give you access to its different functionalities, products and services that are available to you as a registered user.

1.2 The development, fulfillment and execution of the contract of sale of the products or services you have acquired or any other contract with Us through the Platform. In particular, you must take into account the following:
following:

Yo. If you choose the option to save your payment details (card), you expressly authorize us to process the data indicated as necessary for the activation and development of the functionality.

The card security code (CVV or CVC) is only used to make the current purchase, and will not be stored or processed later as part of your card details. Consent to activate this feature allows your data to appear automatically completed in subsequent purchases, so it will not be necessary to enter your payment details in each new process, and they will be deemed valid and current for subsequent purchases. You can modify or delete your cards at any time through the My Account<Payment Details section.

We store and transmit your card data in accordance with the main international confidentiality and security standards for credit and debit cards. The use of this functionality, you may be required to change your access key for security reasons. Please remember that security in the use of the Platform also depends on your correct use and preservation of certain confidential keys.

ii. In the event that you have purchased a Gift Card, if you provide us with personal data of third parties, you are responsible for having informed them and having obtained their consent so that, in accordance with the Terms of Use and Purchase of the Platform, we process their data for (a) managing the shipment or verifying receipt of the Gift Card, and (b) responding to any requests that you or said third party may make to us.

iii. In case you have a Gift Voucher and want to process the return of merchandise associated with it through the Platform, we will use your Personal Data provided through the return form for (a) the management of the request and

processing the collection of merchandise at home, (b) responding to any requests related to the Gift Certificate or the return that you may make to us, and (c) confirming acceptance of the return and sending, by email or other equivalent electronic means, the Subscription Card with the amount of the refund.

- iv. In the event that it is enabled on the Platform and you use the “Change size” option available in your user account and do not proceed with the return of the first product purchased under the terms established in the Conditions of Use and Purchase of the Platform, it will be necessary for us to reuse the data of the credit/debit card used to pay for the product purchased in the first place, with the sole purpose of proceeding with the collection of the new order.
- v. In the event that you use the “Wallet” service through our App, the processing of your Personal Data will be carried out, in accordance with the Wallet Conditions, for:
 - Activate and save your cards to initiate your payments through Wallet.
This treatment will ensure that you do not need to enter the Personal Data associated with your card again in each process, and that these are understood to be valid and current to initiate payments for your subsequent purchases through Wallet;
 - Start your payments for in-person purchases at LITTLE KINGS physical stores (hereinafter “the Physical Stores”) and enabled for this purpose when you choose “Wallet” as your payment method;
 - Issue, receive and have access to your tickets -and more associated documentation - in electronic format related with purchases made in Physical Stores, either because their payment has been initiated with Wallet or because they have been included through the Wallet functionalities of scanning or receiving tickets from Physical Stores that are available at any given time.
available through the App.

1.3 Contact you via email, phone calls, SMS or other equivalent electronic means of communication, such as push notifications from the App, etc. in relation to updates or informative communications related to the functionalities, products or contracted services, including security updates of the Platform, whenever necessary or reasonable for its execution.

1.4 Respond to requests or petitions you make through the communication channels Customer Service available on our Platform or Physical Stores.

1.5 Respond to requests to link your user account to the

Platform, received through the mobile application or app "InWallet" (hereinafter InWallet App) of LITTLE KINGS.

By linking your Platform account to your InWallet App user, you authorize us to provide and display through InWallet information related to your orders and returns for online purchases made through the Platform. The information collected by the InWallet App is subject to its own terms and policies.

2. SUBSCRIPTION TO THE NEWSLETTER

In the event that you authorize your subscription to the LITTLE KINGS Newsletter, we will provide you with information about our products and services through various means such as, among others, email, any other equivalent means of electronic communication, such as SMS, or through telephone calls. Likewise, we may send you this information through

push notifications if you have activated them on your mobile device.

Subscription to the LITTLE KINGS Newsletter may involve the use of your Personal Data to provide you with personalized advertising related to our products and services via email, SMS, or other electronic means, either our own or through third-party collaborators. We may also send you this information via push notifications if you have activated this feature on your mobile device. In order to improve the service we provide you, we inform you that the Personal Data relating to your purchases in our online and physical stores, tastes and preferences may be used for analysis purposes, generation of usage profiles, marketing studies, quality surveys and improvement of interaction with our customers.

If you are a registered user, you can change your preferences regarding the sending of such commercial communications through My Account.

You may also unsubscribe through the Newsletter section of the Platform at any time, as well as by following the instructions we provide in each communication.

3. DATA PROTECTION RIGHTS

The Data Controllers undertake to respect the confidentiality of your Personal Data and to guarantee that you may exercise your rights. You may exercise your rights of access, rectification, cancellation and opposition at any time by sending an email to: dataprotection@littlekings.es, indicating the reason for your request.

If necessary, we may request a copy of your ID, passport or other valid identification document. If you decide to exercise these rights and the personal data you have provided us includes your email address, we would appreciate it if you specifically stated this circumstance in the aforementioned communication, indicating the email address for which you wish to exercise your right of access, rectification, cancellation or opposition.

4. OTHER NECESSARY USES OF YOUR PERSONAL DATA

In order to fulfil the purposes indicated in this Privacy and Cookies Policy, it is necessary for the company LITTLE KINGS, SL to process your Personal Data to the extent that they are directly involved with each purpose.

Likewise, it may also be necessary to provide your Personal Data to the aforementioned entity and to third parties that provide us with support services, such as financial entities, anti-fraud entities, technology service providers, logistics, transportation and delivery, customer service and/or analysis of transactions carried out through the Platform in order to offer users sufficient guarantees in commercial operations, etc. By providing us with your Personal Data through this Platform, you authorize us to process and share your information with said collaborators. Your authorization includes those cases in which, for service efficiency, the providers may be located in the United States of America or other countries or territories located outside the European Economic Area that provide us with a level of data protection comparable to that of your

country or, where appropriate, that of the European Union.

5. INFORMATION ABOUT COOKIES

We use cookies, which are small files containing information about your browsing on this Platform and whose main purpose is to facilitate your browsing on the same. Please continue reading to learn more about the cookies we use, their purpose and other information of interest.